

#GirlsInnov8

Geek#Chic

CAN
YOU
HELP?

We're looking for sponsors to support the #GirlsInnov8 initiative in 2017

There are a number of identified barriers preventing more girls from studying Computer Science and the issue starts with mindsets and stereotypes.

We believe that there is no need to teach girls differently about technology and we need to change the way girls see themselves fitting into this field and show them that they can do anything.

Your sponsorship would mean that we are more able to keep costs reasonable so that this opportunity is more accessible to wider group of girls across the country.

LEVELS OF

SPONSORSHIP

Do you believe this is a worthwhile initiative?

Please support the programme through sponsorship.

Contact the #G18 coordinator via email to confirm your support by **April 30 2017**.



Gold \$2500

- * Your brand included in all promotional print material (flyers and posters)
- * Your logo and a link to your company/organisation site displayed on the #GirlsInnov8 website
- * A story of your choice about your company or something you're passionate about in a post/tweet to our network of followers
- * Acknowledgment of your sponsorship on the Camp programme
- * Promotional material from your company in the girls goodie bags
- * Opportunity for a female IT professional from your team to join the attendees for dinner during the camp and share their journey with the girls
- * Mentioned in the #GirlsInnov8 article in the December 2017 issue of College Ties (a circulation of 6000 community members)
- * Acknowledgment in the 'Welcome to #GirlsInnov8' address to all participants and their parents at the start of the camp
- * Tweet and Facebook post with a huge virtual hug and thanks for your help



Silver \$1500

- * Your brand is included in all promotional print material (flyers and posters)
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Bronze \$500

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An initiative from



St Cuthbert's College
BY LOVE SERVE

#G18 is coordinated by
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Director of Technologies

www.girlsinnov8.net/



twitter.com/GirlsInnov8



www.facebook.com/GirlsInnov8



* imagine - build - create - innovate *

#GirlsInnov8 Camp 12 - 14 July 2017

WHO?

The #GirlsInnov8 initiative offers a GIRLS ONLY code camp providing a hands on, varied and intensive opportunity to explore technology.

The #GirlsInnov8 camp is planning to accommodate 40+ girls. To maximise experience and shared learning opportunities we are continuing to offering a residential camp experience in 2017.

Participants needs a laptop, open mind, curiosity and enthusiasm.

The camp is open to Y9-13 2017 - any GIRL from any school.

WHY?

The girls will be given an overview of a variety of new concepts, skills and approaches to problem solving using technological tools.

These tools can be taken and applied in new ways in new contexts leading to larger ideas, new areas of interest and a confident view of their abilities in coding for a better future.

It is especially important to provide opportunities for girls to see that they are more than capable of creating with hardware and code and developing digital solutions.

The programme will include opportunities for girls to work in groups as well as pursue personal projects.

Participants will learn about solution design, programming concepts and prototyping practices.

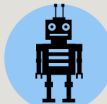
WHAT?



Laser cutting, 3D Modelling & printing



Programming & game/app development



Electronics, eTextiles & robotics



Design & graphics



Maker projects



Encryption and code breaking

20

Sponsorship Opportunity

17

We are looking for support from companies and organisations that share our vision and passion for increasing women's involvement in the technology field.

WHERE?

The #GI8 Camp is held at:

St Cuthbert's College

122 Market Rd
Epsom
Auckland 1051
New Zealand.

