

# #GIRLSINNOV8

Geek#Chic



Can you help?

## We're looking for sponsors to support the #GirlsInnov8 initiative in 2016

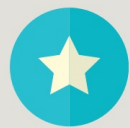
There are a number of identified barriers preventing more girls from studying Computer Science and the issue starts with mindsets and stereotypes.

We believe that there is no need to teach girls differently about technology and we need to change the way girls see themselves fitting into this field and show them that they can do anything.

Your sponsorship would mean that we are more able to keep costs reasonable so that this opportunity is more accessible to wider group of girls across the country.

### Levels of Sponsorship

Your support is appreciated



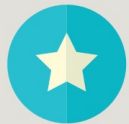
## Gold \$2500

- \* Your brand included in all promotional print material (flyers and posters)
- \* Your logo and a link to your company/organisation site displayed on the #GirlsInnov8 website
- \* A story of your choice about your company or something you're passionate about in a post/tweet to our network of followers
- \* Acknowledgment of your sponsorship on the Camp programme
- \* Promotional material from your company in the girls' goodie bags
- \* Opportunity for a female IT professional from your team to join the attendees for dinner during the camp and share their journey with the girls
- \* Mentioned in the #GirlsInnov8 article in the December 2016 issue of College Ties (a circulation of 6000 community members)
- \* Acknowledgment in the 'Welcome to #GirlsInnov8' address to all participants and their parents at the start of the camp
- \* Tweet and Facebook post with a huge virtual hug and thanks for your help



## Silver \$1500

- \* Your brand is included in all promotional print material (flyers and posters)
- \* Your logo and a link to your company/organisation site displayed on the #GirlsInnov8 website
- \* Acknowledgment of your sponsorship on the Camp programme
- \* Promotional material from your company in the girls' goodie bags
- \* Acknowledgment in the 'Welcome to #GirlsInnov8' address to all participants and their parents at the start of the camp
- \* Tweet and Facebook post with a huge virtual hug and thanks for your help



## Bronze \$500

- \* Your brand is included in all promotional print material (flyers and posters)
- \* Your logo and a link to your company/organisation site displayed on the #GirlsInnov8 website
- \* Promotional material from your company in the girls' 'Goodie bags'
- \* Tweet and Facebook post with a huge virtual hug and thanks for your help

Do you believe this is a worthwhile initiative?

Please support the programme through sponsorship. Opportunities still available.

Contact the #GI8 coordinator via email to confirm your support.

An initiative from



St Cuthbert's College  
BY LOVE SERVE

#GI8 is coordinated by  
Klaris.Phipp@stcuthberts.school.nz

[www.girlsinnov8.net/](http://www.girlsinnov8.net/)



[twitter.com/GirlsInnov8](https://twitter.com/GirlsInnov8)



[www.facebook.com/GirlsInnov8](https://www.facebook.com/GirlsInnov8)



\* imagine - build - create - innovate \*

## #GirlsInnov8 Camp 20 - 22 January 2016

WHO??

The #GirlsInnov8 initiative offers a GIRLS ONLY code camp providing a hands on, varied and intensive opportunity to explore technology.

The #GirlsInnov8 camp is planning to accommodate 40+ girls. To maximise experience and shared learning opportunities we are offering a residential camp experience in 2016.

Participants need a laptop, open mind, curiosity and enthusiasm.

The camp is open to Y9-13 2016 - any GIRL from any school.

WHY?

The girls will be given an overview of a variety of new concepts, skills and approaches to problemsolving using technological tools.

These tools can be taken and applied in new ways in new contexts leading to larger ideas, new areas of interest and a confident view of their abilities in coding for a better future.

It is especially important to provide opportunities for girls to see that they are more than capable of creating with hardware and code and developing digital solutions.

The program will include opportunity for the girls to work in groups as well as pursue personal projects.

Participants will learn about solution design, programming concepts and prototyping practices.

WHAT?



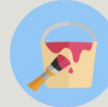
3D Modelling &amp; printing



Programming &amp; game development



Electronics &amp; robotics



Design &amp; graphics



HTML/CSS websites



Encryption and code breaking

We appreciate the support of these companies and organisations.

GOLD

GOLD

ORION HEALTH JAMES & MONROE

SILVER

yellow

BRONZE

PROVOKE nzsa  
SovereignHR

WHERE?

The #GI8 Camp is held at:

St Cuthbert's College

122 Market Rd  
Epsom  
Auckland 1051  
New Zealand.

